Social Media Kick-Off
Welcome!
Pinterest
Brutus Through The Years

• What do people want to see?
• What happens when it’s interactive?
• Digital media on social media
• Working together
• End results?
Instagram
Who’s tweeting?
We need your help!
#hashtags
How to join the conversation
Instagram
Coming soon
@OhioStateLive
Live-tweeting
Questions or comments?